COOKIE POLICY

Updated at August 9th, 2026

This Cookie Policy explains how General Dynamics INT ("we," "our," or "us") uses cookies and similar technologies on www.gdedu.co.uk. It should be read together with our Privacy Notice, which explains how we handle personal information more broadly.

The short version: we keep it minimal. Our website sets no cookies of its own for ordinary visitors, our analytics are cookieless, and the few things we do store in your browser are listed openly in this policy.

What are cookies and similar technologies?

A cookie is a small piece of data that a website stores on your computer or mobile device through your web browser. Cookies are widely used to remember you and your preferences, either for a single visit (a "session cookie") or for multiple repeat visits (a "persistent cookie").

Websites can also use similar technologies — such as local storage and session storage — which store small amounts of information in your browser in a comparable way. This policy covers cookies and these similar technologies together.

Our approach: no first-party cookies for visitors

We have designed www.gdedu.co.uk to be as light on tracking as possible. Our website does not set any cookies of its own on the devices of ordinary visitors. We do not use advertising cookies, social media tracking pixels, or cross-site tracking of any kind.

The small number of things we do store in your browser, and the third-party content that may set its own cookies, are listed openly below.

Browser storage we use

We use the following browser storage, all of it needed to make features you use work properly rather than to track you:

- Staff sign-in (local storage — staff only). If a member of our team signs in to the administration area, their browser stores their email address locally as a sign-in marker so they stay signed in. This never happens for ordinary visitors — only for our own staff accounts.

For ordinary visitors, we currently store nothing at all in your browser — no cookies, no local storage, no session storage.

Analytics without cookies

To understand how many people visit our website and which pages are most useful, we use Ahrefs Web Analytics, a privacy-friendly analytics service. It is cookieless: it does not set cookies, does not store identifiers on your device, and does not follow you across other websites. It gives us aggregate statistics (such as page views and visit counts), not personal profiles.

Because this analytics service does not store anything on your device, there is nothing for you to delete or block in your browser settings — although you may of course use any browser-level or network-level blocking tools you prefer.

Third-party content that may set cookies

Some pages include content served by third parties. When that content loads, the third party may set its own cookies through our site. We list them here so you know before you visit those pages; each provider's own privacy policy explains what it does with the data:

- Google Maps (Contact page). Our Contact page includes an interactive Google Map so you can find our office. The map does not load automatically: we show a cookie-free preview first, and Google's map — together with any cookies Google sets — loads only after you choose "Load interactive map." What Google does then is described in Google's Privacy Policy (policies.google.com/privacy).
- Google Fonts. The typefaces on this site load from Google Fonts. Google states that font requests do not set cookies, although — as with any web request — your IP address is visible to the server that delivers the fonts.
- Live chat, e-book and booking forms (Supabase). When you use our on-site chat or submit our e-book or appointment forms, the details and messages you type are sent to and stored securely with our database provider, Supabase. As with any web request, your IP address is visible to that server while it is being processed; we do not store IP addresses or browser details. Supabase sets no cookies and stores nothing in your browser.
- Links to other services. We link out to services such as Trustpilot, Facebook, and WhatsApp. Those websites only set cookies once you visit them, under their own policies.

How to manage or block cookies

You can set your browser to block or delete cookies and site data at any time — including the local and session storage described above. Every major browser has controls for this in its settings or preferences menu, and the browser's help pages explain the steps.

Because our own website does not rely on cookies, blocking cookies will not break your browsing here. If you clear site data, the only thing anyone may notice is our staff being signed out of the administration area. And because the Google Map only loads when you ask for it, simply not tapping "Load interactive map" means no Google cookies are set through our site at all.

Changes to this Cookie Policy

If we introduce any new cookies or storage of our own — for example, a new feature that needs to remember your preferences — we will update this policy first and, where the law requires it, ask for your consent before they are set. The date of the latest update is always shown at the top of this policy.

Contact Us

Don’t hesitate to contact us if you have any questions about this Cookie Policy.

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